

Fun learning

Bangalore-based quizmaster Giri Balasubramaniam says City students outdo the rest in quiz contests



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To revive quiz culture among the youngsters, Giri Balasubramaniam gave up on his steady job. He, along with two friends, set up a quiz company in Bangalore five years back. In Town as a quizmaster for corporate quiz show Tata Crucible, he talks about quiz being an alternate medium for education for the youngsters.

There has been a sea change in world of quizzing according to Balasubramaniam, who has won seven Limca records. "The earlier format required you to know when Babur came to India or when the Third War of Panipat was fought but now it is the next version of Windows and Harry Potter that have taken over as questions. To ensure that the quiz format does not

die down, it was important to make it more interesting. That is why we introduced questions that require application of mind and not the rote memory," says Balasubramaniam.

The youth in cities like Chandigarh, Jamshedpur and Pune fair well in quizzes, says Balasubramaniam, adding, "But the irony is that they nurture a complex that the students from Mumbai and Delhi are far better than them." He also gives credit to Kaun Bane Ga Crorepati for giving impetus to quizzing. "Also, quizzing is one activity that every parent endorses."

Not only the youngsters but also the professionals are enjoying vertical quizzing. "It brings that feel good factor when a doctor or architect tests his knowledge," says Balasubramaniam. preetonkar@gmail.com